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## **ANNOUNCEMENT TO AUSTRALIAN SECURITIES EXCHANGE LIMITED**

8 October 2009

### **MIKOH TAKES LEADING ROLE IN THE RFID SECURITY ALLIANCE**

*MIKOH's Vice President of Marketing Secures RFID Security Alliance Vice  
Chairmanship*

MIKOH Corporation Limited, a world leading developer and a key patent innovator of authentication and tamper detection technologies, announced today that it would be taking a leading role in the RFID Security Alliance. As part of this position, Neil Mitchell, MIKOH's Vice President of Marketing, has been formally accepted as Vice Chairman of the organisation.

The RFID Security Alliance is the de facto authoritative organisation regarding the subject of security as it applies to the implementation of RFID systems. With worldwide presence and membership that stretches across hundreds of organisations in 29 countries throughout North America, Europe and Asia, the alliance is designed as the leading organisation representing the interests of the RFID industry as well as providing the latest in policy development, RFID news and industry trends.

"As Vice Chairman, I will be working closely with chairman Michael McCartney and the marketing team to take the RFID Security Alliance into its second phase of expansion," said Neil Mitchell. "We will be reinforcing the growing momentum behind RFID by continuing to clarify the unrealised potential of RFID-based technology and solutions in the real world applications while addressing any lingering security concerns."

"The RFID Security Alliance acknowledges MIKOH's continuing contribution to the organisation and welcomes MIKOH in taking a leading role in the alliance," said Michael McCartney, Chairman of the RFID Security Alliance. "With a leader in authentication and tamper detection technologies on board, we expect to progress the organisation's goals in support of our industry at a more accelerated rate."



**About the RFID Security Alliance:**

The RFID Security Alliance (RFIDSA), with membership of over 240 people in 29 countries, was founded as a resource for the RFID industry, driving market education and discussion about security and privacy issues surrounding the use of RFID technologies, solutions and applications. More information about RFIDSA can be found on its Web site at [www.RFIDSA.com](http://www.RFIDSA.com). Insights into RFID Security can be also found on the association's blog at <http://rfidsa.blogspot.com/>.

**About MIKOH:**

MIKOH Corporation Limited is a leading provider of physical security and digital marking solutions and consulting services. The company works with customers to design and implement physical security solutions to track, seal and/or monitor valuable assets. Both RFID and non-RFID in nature, MIKOH solutions align proper business processes and labeling technologies to ensure assets are effectively managed with certainty.

MIKOH's Smart&Secure tamper-evident technology provides physical security certainty for RFID tags. Physical security for RFID is vital in applications where the compromise of sensitive assets results in commercial and/or revenue loss. These applications include government asset tracking, vehicle identification, pharmaceutical distribution and more. Smart&Secure is flexible, scalable and easily integrates into any RFID system.

MIKOH has offices in Melbourne and Sydney in Australia, and McLean, VA and New York, NY in the USA. For more information, visit the company's website at <http://www.MIKOH.com>.